



HOW TO ADDRESS MEDIA INQUIRIES AT BRANCHES

Media visits can happen anytime. If they do, here's how to handle them smoothly and professionally:

1. If a journalist visits your branch, kindly request for the following:



- Journalist's name
- Publication name
- Contact number
- Questions to be sent on official email- corporate.communications@ujjivan.com

2. Immediately contact and inform the below SPOCS:

- Regional Marketing Manager
 - Akula Vinay – (South): (+91) 9985625155
 - Pankaj Thareja – (North): (+91) 9818729896
 - Nirmita Vaishnav – (West): (+91) 9712964802
 - Raj Kiran – (East): (+91) 9905327558
- National Manager PR & Corporate Communications
 - Flovie Martins: (+91) 9892550006
- Chief Marketing Officer
 - Lakshman Velayutham: (+91) 9930065123



3. Always remember the following:



- Stay alert to identify a journalist
- Maintain a calm composure when speaking with them
- Keep an eye on local news for any Ujjivan mentions and report them to Corporate Communications

Your quick response helps us manage media interactions smoothly.

Thank you for your cooperation!

