# **BANKING FOR THE ASPIRING INDIANS**



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At Ujjivan, we grow together with our customers at the centre of everything we do. Our journey is built on the belief that everyone should have access to simple and reliable banking, no matter where they come from. On February 1, 2017, we began our operations as a Small Finance Bank with the aim of making banking more inclusive and accessible. We are always evolving, finding better ways to serve people as we support their dreams. With trust, care, and a strong sense of purpose, we aim to make banking more personal, and meaningful for every customer.

Our journey began in 2005 with Ujjivan Financial Services Ltd., focussed on uplifting the economically active individuals. In 2016, we received Reserve Bank of India's approval to become a Small Finance Bank, dedicated to empowering the financially unserved and under-served population.

Over the years, our strengthened digital interfaces across regions and languages have empowered our customers to seek timely and easy access to finance; enabling us to deepen our customer connect across diverse locations.

Today as an 8 year young bank, we offer a comprehensive range of banking products & services, including savings and current accounts, fixed and recurring deposits, insurance and various types of loans, from microfinance to housing, agriculture and allied activities, vehicle financing and support to MSMEs. We also collaborate with other institutions to provide them with necessary financial support. As part of our digital solutions, we offer services such as mobile and Internet banking, WhatsApp banking, Chatbot banking, vernacular, visual, voice-based app (Hello Ujjivan), video KYC, UPI-based remittances, IMPS, NEFT, RTGS, and seamless bill payment facilities.

Customer safety is of paramount importance to us. In the interconnected world, organisations prioritise a secure digital environment by minimising potential vulnerability. We maintain an attack surface score of 800-900, one of the best in BFSI sector, by adopting automated tools for attack surface scanning and management. This ensures that our customers can trust and safely bank with us online, anytime, anywhere.

During May 2024, Ujjivan Financial Services Ltd. was amalgamated into Ujjivan Small Finance Bank. We equally remain invested in creating a sustainable social impact through community development and financial literacy initiatives, through our outreach programmes and partners.

With the dedication of 25000+ Ujjivanites and the trust of over 96 lakh+ customers, investors, and stakeholders, we remain committed to our mission of financial and digital inclusion for all, paying the way for a sustainable future.



## **KEY INDICATORS**

KEY STATISTICS	AS ON MARCH 31, 2024	AS ON MARCH 31, 2025	AS ON JUNE 30, 2025
No. of Customer (lakh)	86.0	95.1	96.8
No. of employees	22,566	24,374	25,247
Gross Loan Book (₹Cr.)*	29,780	32,122	33,287
Total Deposits (₹Cr.)	31,462	37,630	38,619
Profit After Tax (₹Cr.)	1,281 (FY24)	726 (FY25)	103 (Q1FY26)
Net Worth (₹Cr.)	5,613	6,083	6,191
Total Capital (₹Cr.)	1,931	1,935	1,935
Total Banking Branches	752	753	752

<sup>\*</sup> Including IBPC/ Securitisation

	QUARTER ENDED		
KEY RATIOS	AS ON DECEMBER 31, 2024	AS ON MARCH 31, 2025	AS ON JUNE 30, 2025
GNPA*	2.68%	2.18%	2.52%
NNPA*	0.56%	0.49%	0.71%
ROA ^	1%	0.7%	0.8%
ROE ^	7.2%	5.6%	6.7%
CAR #	23.9%	23.1%	22.8%
CD RATIO*	88%	85%	86%

\*Including IBPC/ Securitisation #Including ₹23 Crs of floating provision
^The above mentioned ROA and ROE figures are annualised for the quarter

CREDIT RATINGS (AS OF VALUE AGENCY RATING JUNE 30, 2025)	VALUE	AGENCY RATING
Long term borrowing	₹ 500 Cr.	CARE AA- (Stable)
Short term borrowing (Certificate of Deposit)	₹2,500 Cr.	CRISIL A1+
Fixed Deposit	₹ 10,000 Cr.	CARE AA- (Stable)

## **AWARDS & RECOGNITION FY 25-26**



#### Great Place to Work

· Rank 26th



#### Digital Payments Awards 23-24

· 2nd for outstanding performance in digital payments



#### IBA CISO Summit & Citation

· Cyber Security Compliance Champion



#### Atal Pension Yojna

 Exemplary award for Par Excellence, Power of Persist, APY Big Believer



#### Ambition Box Employee Choice Award 2025

Top Rated Large Banking Company



## ASSOCHAM Branding & Marketing Conclave cum Excellence Awards

- · Best use of Experimental Marketing
- · Retail Marketing Campaign of the year
- · Omnichannel Marketing Campaign of the year



#### E4m RetailEX Awards

- · Best CSR & Social Welfare Campaign
- · Best use of Marketing Drive Brand Engagement

These are selection of some awards that celebrate our journey

## **BUSINESS VERTICALS**



MICRO-BANKING



BRANCH BANKING



TASC



VEHICLE FINANCE



AFFORDABLE HOUSING\*



GOLD



MICRO MORTGAGE\*



AGRICULTURE BANKING



THIRD PARTY
PRODUCTS (TPP)



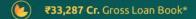
FINANCIAL
INSTITUTIONS
AND GOVERNMENT
BANKING GROUP\*



MICRO, SMALL AND MEDIUM ENTERPRISES (MSME)\*

\* T&C apply

## **KEY MILESTONE ACHIEVEMENTS (Q1 FY25-26)**



96.8 Lakh Customer base

25,247 Employee strength

**₹38,619 Cr. Total Deposits** 

**₹103 Cr.** Profit After Tax Q1FY26

\*Including IBPC/ Securitisation

## **OUR JOURNEY SO FAR**

#### 2004

Ujjivan Financial Services Private Ltd. (UFSL) incorporated. The MoA and AoA of the company was put in place and the initial board was formed.

## 2005

Ujjivan Financial Services Limited (UFSL) started operations as a Non-Banking Financial Company (NBFC) in Bengaluru.

## 2011

UFSL posted profits even in the wake of MFI crisis.

## 2013

UFSL was granted NBFC-MFI status by RBI.

#### 2014

UFSL became the largest Microfinance Institution spread over 24 states and 273 districts across India.

#### 2016

UFSL receives SFB licence from the Reserve Bank of India, Pre-IPO of 292 Cr. followed by IPO of ₹883 Cr., including Offer for Sale (OFS) of UFSL.



Ujjivan Small Finance Bank (Ujjivan SFB) commenced its banking operations on February 01, 2017. Handheld devices launched in the field, thus further harnessing the power of technology.

UFSL transferred its business undertaking to Ujjivan SFB on January 31, 2017.

## 2019

Ujjivan Small Finance Bank IPO oversubscribed by 170 times Most successful IPO in 2019. Best BFSI IPO in the last 4 years.

## 2020

Expanded the network to 575 banking branches. Customer base grew over 54 lakh.

## 2022

Ujjivan SFB records the highest growth in deposits and loan portfolio.

## 2023

Launched India's 1st Voice-Visual-Vernacular banking app - Hello Ujjivan\*

#### 2024

Ujjivan Financial Services Ltd. has been amalgamated into Ujjivan Small Finance Bank.

# ENVIRONMENTAL, SUSTAINABILITY AND GOVERNANCE (ESG)

Over the last 2 years, Ujjivan has been making significant strides in the ESG space. The bank has integrated sustainability efforts on a larger, more comprehensive level, moving beyond small-scale actions to drive substantial, systemic change and has demonstrated significant results. The Bank successfully published its 2nd version of BRSR, TCFD & Sustainability reports.

## CORPORATE SOCIAL RESPONSIBILITY

With an inherent social intent, our CSR efforts focus on community development projects which include providing clean water, building public toilets, creating transport facilities, renovating hospitals, government schools, vocational training for the differently-abled, healthcare support, and disaster relief. Our corporate culture aligns CSR values with our business goals, making social work an integral part of our identity.

#### **Our CSR Partners**















## FINANCIAL LITERACY & INCLUSION



## Diksha+ Pro Financial Literacy Program (Micro Banking)

Through Diksha +Pro, we equip women from low-income families with knowledge and tools to make informed financial decisions.



#### Pragati for Individual Loan Borrowers

We have been offering an exclusive financial literacy program for Nano entrepreneurial customers based out of Assam.



# UEDP- Ujjivan Entrepreneur Development Program (Financial literacy to MSME Customers)

In partnership with Haqdarshaq, we cover a wide range of topics including financing options, information on central registrations, and educating the MSME customers about various government welfare and financing schemes.



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Disclaimer: A license authorising the bank to carry on small finance business has been obtained from the Reserve Bank of India in terms of Section 22(1) of the Banking Regulation Act, 1949. It must be distinctly understood, however, that in issuing the licence, the Reserve Bank of India does not undertake any responsibility for the financial soundness of the bank or for the correctness of any of the statements made or opinion expressed in this connection.

Ujjivan Small Finance Bank Ltd. is authorised by IRDA under License No CA0169 to act as a Corporate Agent under tie-up arrangements with Life, General & Health Insurers. For more details on risk factors, terms and conditions please visit our website and read the sales brochure carefully before concluding a sale.

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