

Ivory Program Sign-up Form



The **Ivory Program** is a bespoke premium banking proposition, meticulously curated for customers who seek the epitome of excellence banking. It offers priority engagement, personalised financial solutions crafted to make your banking experience seamless, rewarding and exceptional.

Signature Privileges of the Ivory Program:

RuPay Select International Metal Debit card

Dedicated Senior Relationship Manager

Club Marriott Membership*

Zero Fee Banking*

Access to OTT platforms

50% Concession on annual locker rents*

4x Rewardz*

Group family members up to 7

Club Marriott Membership* will be issued post three months of account activation provided aggregate spends of ₹50,000/- across POS/ECOM along with meeting Program Eligibility Criteria.

Zero Fee Banking* on key banking transactions and services.

50% Concession on annual locker rents* only at available branches

4x Rewardz* only for Savings Account holders.

Participation in the Ivory Program is extended to Maxima customers of the Bank, subject to fulfilment of the eligibility criteria detailed below.

Eligibility Criteria of Ivory Program at Customer ID level:

- **Onboarding Criteria (New customers):**
Initial Funding Cheque amount of **₹5 Lakhs or more.**
(Account opening initial deposit for Savings or Current Account & Applicable for Resident & Non-Resident)
- **Upgradation Criteria (Existing customers):**
Maxima Account holders maintaining AMB of ₹5 Lakhs or AQB of ₹3 Lakhs with TRV of ₹30 Lakhs for 3 consecutive months will be eligible for upgrading their respective Savings, Current and Non-Resident Accounts to Ivory Program.
- **Customer Continuity Criteria (Customer ID Level):**
Maintain any one of the following:
 - Average Monthly Balance (AMB) of ₹5 Lakhs in Savings Account, (OR)
 - Average Monthly Balance (AMB) of ₹5 Lakhs in Current Account, (OR)
 - For Salaried customers, minimum monthly net salary credit of ₹3 Lakhs in Salary Account, (OR)
 - Total Relationship Value (TRV) of ₹30 Lakhs across CA, SA & TD with mandatory Average Quarterly Balance (AQB) of ₹3 Lakhs in respective CA/SA Accounts.
 - Total Relationship Value (TRV) of ₹50 Lakhs at family ID level, provided primary member is an Ivory customer.

Total Relationship Value or TRV refers to the combined holdings in:

- Average Monthly Balance (AMB) in Savings/Current Account and,
- Term Deposits, including Fixed Deposits (FD) and Recurring Deposit (RD).

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Primary Customer Details

Customer Name:

[illegible]

Customer ID (Existing, if any):

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Additional Holder 2 Details

Customer Name:

[illegible]

Customer ID (Existing, if any):

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Additional Holder 3 Details

Customer Name:

[illegible]

Customer ID (Existing, if any):

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Additional Holder 4 Details

Customer Name:

[illegible]

Customer ID (Existing, if any):

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Mode of Operation:

- ☐ Self ☐ Jointly ☐ Either-or Survivor ☐ Others
- ☐ Anyone or Survivor ☐ Latter or Survivor ☐ Former or Survivor

Terms & Conditions:

1. Savings and Current Accounts under the Ivory program are extended subject to fulfilment of the prescribed eligibility criteria, applicable to both existing and new customers. The Bank reserves the right to revise or withdraw the offer in case of non-fulfilment of the criteria.
2. Following relationships with respect to primary customer will be considered for family grouping: Self, Spouse, Father, Mother, Son, Daughter, Brother, Sister, Father-In-Law, Mother-In-Law, Grand Father, Grand Mother, Grand son and Grand Daughter.
3. There will be no charges for setting up family group, adding or removing members from the group. Once the family members are removed from the group individual MAB criteria including MAB charges for non-maintenance will be applicable as per the scheme code.
4. Customers may also visit www.ujjivansfb.bank.in/Ivory to view the schedule of charges.
5. The Bank reserves the right, at its sole discretion, to discontinue any service (in part or in full), modify features or revise applicable charges with prior notice to the customer.
6. Customers are required to carefully read and accept the **Terms and Conditions** governing Ivory Program, including but not limited to those related to services, charges and fees, as published on the Bank's official website viz., www.ujjivansfb.bank.in/Ivory ("the Website").
7. In the event a customer/account/variant fails to meet the stipulated eligibility criteria under the Ivory Program, the Bank may, at its discretion, withdraw the associated benefits either partially or entirely with one month's prior notice.

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8. The Bank reserves the right to alter, suspend or withdraw any special privileges at its discretion, without being obligated to provide any reason, and without incurring any liability with or without giving notice to customers.
9. Any amendments to these Terms & Conditions will be published on the Bank's website and shall be deemed binding on all customers.
10. The program offerings and privileges are intended exclusively for personal use of the account holder and may not be transferred, monetised or used for commercial purposes.

Customer(s) Declaration:

I/We acknowledge that I/We have been made fully aware of the features, privileges and schedule of charges of the **Ivory Program**. I/We hereby confirm that I/we have carefully read and understood the **Terms and Conditions** governing the Ivory Program and shall be viewing the website for the modifications in T&C and Schedule of Charges if any. I/We are aware that the benefits are discretionary and may be withdrawn upon non-compliance with eligibility criteria.

The Terms and Conditions of the Ivory program have been duly explained to me/us in <.....(language)> by Mr./Ms.....Designation..... and Employee Code.....

Primary Holder's Signature:

Additional Holder 2's Signature:

Additional Holder 3's Signature:

Additional Holder 4's Signature:

[To be signed by the primary holder if the account's mode of operation is E or S and A or S; to be signed by all account holders if the account's mode of operation is jointly in the presence of Bank/Branch official]

Place:

Date:

Staff Declaration:

I confirm that I have explained the Ivory Program features, eligibility criteria and terms and conditions to the customer(s) in the language understood by him/her/them. The customer(s) has/have affixed their signature(s)/thumb impression(s) in my presence thereafter.

Sourcing Staff Name & Signature:

Date:

Branch Manager Name & Signature with stamp:

Date: