

TERMS AND CONDITIONS

Savings Deposit Mobilization – 1000 Reward Points Campaign

1. By participating in this campaign / offer, customers shall be deemed to have read, understood, accepted and agree to be bound by these Terms & Conditions.
2. This campaign is only applicable to selected Savings account holders who receive a communication directly from Ujjivan Small Finance Bank about the campaign via SMS, mobile notification, WhatsApp, e-mailer on their registered mobile number and/or email ID.
3. Campaign Criteria - Deposit 1,00,000 or more in your Savings Account between 16-Mar-2026 and 25-Mar-2026 and maintain the incremental balance till 31-Mar-2026 to earn 1000 reward points on Ujjivan Rewardz.
4. Only funds deposited or transferred from other bank to Ujjivan Small Finance Bank Saving Account during the campaign period will be considered for booster points on Ujjivan Rewardz (both days inclusive as per the communication received by the customer from the Bank).
5. To be eligible for this campaign, the net balance as of 31st Mar'26 EOD in customer's account should be greater than the net balance on 15th Mar'26 EOD + Deposit amount. The incremental funds need to remain in their account till the period mentioned in the communication received by the customer.
6. The daily day-end balance from 26th Mar'26 to 31st Mar'26 should be at least equal or more than the day end balances as on 15th Mar'26 + Deposit amount
7. This campaign is valid only till 31st Mar'26. No claim can be made post Mar'26.
8. Eligible customers will receive booster points within next 30 days on Ujjivan Rewardz.
9. One reward point equals to ₹0.25 (25 paise).
10. Redemption of points will be beyond the threshold as defined in Ujjivan Rewardz Terms and Conditions
11. The points earned will expire in 2 years from the date of credit.

Yours Truly,
Ujjivan Small Finance Bank